

# SPONSORSHIP OPPORTUNITIES



The mission of Funding the Future is to educate students on the importance of smart financial decisions through creative multimedia presentations incorporating music, video, and an inspirational message shared by a musical celebrity.

[WWW.FUNDINGTHEFUTURELIVE.ORG](http://WWW.FUNDINGTHEFUTURELIVE.ORG)



Funding the Future can only achieve our goals with the assistance of Sponsors who care about the futures of our young people.

## Sponsor Benefits

- Creating trust and instant "street cred" among students.
- Complementing your current marketing efforts. Promotion of your brand through Funding the Future's alternative and influential program increases brand recognition in the general marketplace.
- Acquiring customers at a young age. Funding the Future is an ideal opportunity to establish a positive connection to young consumers.
- Increasing brand awareness at home. Children influence their parents' purchasing decisions more than ever before. Students will take their excitement from watching a Funding the Future show home to the parents/guardians.



# SPONSORSHIP OPPORTUNITIES



## **Platinum Sponsor - 6 shows - \$21,000**

- All the perks in all levels below plus...
- Live Interview on Funding the Future's social media with Artist after one selected sponsored show
- 30-second highlight reel for each sponsored show provided to Sponsor
- Swag package from Artist

## **Gold Sponsor - 4 Shows - \$14,000**

- All the perks in both levels below plus...
- Shout out on all Funding the Future's social media with Sponsor logo, including a picture after each sponsored show.
- Three digital photos from each sponsored show provided to Sponsor.
- If available, Sponsor representative interviewed by local news broadcast stations and/or local newspapers for each sponsored show.

## **Silver Sponsor - 2 shows - \$7,000**

- All the perks in the level below plus...
- Shout out on all Funding the Future's social media with Sponsor logo after each sponsored show
- Show's promotional poster signed by Artist
- Press release sent to local newspaper will include Sponsor logo and information about the Sponsor.

## **Bronze Sponsor - 1 show - \$3,500**

- Sponsor logo on sponsored show's promotional poster sent to school
- Sponsor introduction at the beginning of sponsored show
- Sponsor logo and name mentioned throughout sponsored show
- Online recognition with Sponsor logo on Funding the Future's website - linking back to the Sponsor's website.

# DONOR OPPORTUNITIES



## Rock Star Donor **\$2,500+**

- Name listed on website as a Donor
- Invitation to a Local School Show
- Funding the Future "Thank You" Package

## Roadie Donor **\$1,000-\$2,499**

- Name listed on website as a Donor
- Invitation to a Local School Show

## Groupie Donor **\$500 - \$999**

- Name listed on website as a Donor

